

WEST VIRGINIA LEGISLATURE

2020 REGULAR SESSION

Introduced

House Bill 4699

**FISCAL
NOTE**

BY DELEGATES ROWE AND PYLES

[Introduced February 05, 2020; Referred to the
Committee on Technology and Infrastructure then
Government Organization]

1 A BILL to amend the Code of West Virginia, 1931, as amended, by adding thereto a new section,
 2 designated §46A-6F-504, relating to unfair or deceptive telemarketing acts or practices;
 3 providing that West Virginia Code prohibiting transmission of misleading or inaccurate
 4 caller identification information applies to communications service providers.

Be it enacted by the Legislature of West Virginia:

ARTICLE 6F. TELEMARKETING.

§46A-6F-504. Unfair or deceptive acts or practices applicable to communications service providers.

1 Notwithstanding any other provisions in this article to the contrary, prohibitions against
 2 intentionally transmitting misleading or inaccurate caller identification information, including, but
 3 not limited to, intentionally circumventing caller identification technology that allows the consumer
 4 to identify from what phone number or organization the call has originated or to otherwise
 5 intentionally misrepresent the origin and nature of the solicitation, applies to communications
 6 service providers which are subject to penalties and civil remedies set forth in this article.

NOTE: The purpose of this bill is to make law concerning certain unfair or deceptive acts or practices relating to intentionally transmitting misleading or inaccurate caller identification information, applicable to communications service providers.

Strike-throughs indicate language that would be stricken from a heading or the present law and underscoring indicates new language that would be added.